

# Dementia Action Week

## 17 – 23 May 2021



**think**

Our community response to make  
**Swindon more dementia friendly**

**5 key messages**  
**5 statistics to consider**  
**5 days in May on SWINDON 105.5**

#DAW2021 #THINK5 #SWINDONDAA





Our community  
response to make  
**Swindon  
more  
dementia  
friendly**

- 1** *850,000 people are estimated to be living with dementia in the UK*
- 2** *52% of the UK people (34.5 million people) know someone who has been diagnosed with a form of dementia*
- 3** *1 in 3 people born in the UK this year will develop dementia in their lifetime*
- 4** *One in 14 people over 65 have dementia in the UK and one in 79 of the whole population*
- 5** *In the UK, dementia is the only condition in the top 10 causes of death without a treatment to prevent, cure or slow its progression*

Source: Alzheimer's Research UK Dementia Statistics Hub

## **5 days of content including:**

- Dementia friendly care in the community
- Admiral Nurses: Helping families face dementia
- Power of Attorney
- What support is available
- Dealing with challenging behaviour
- Dementia Carers Support Group
- Dementia Friends
- Movement for the Mind
- Singing for the Brain
- Music for the Mind

- 1** *Dementia is not a natural part of ageing*
- 2** *Dementia is caused by diseases of the brain*
- 3** *Dementia is not just about losing your memory*
- 4** *People can still live well with dementia*
- 5** *Swindon Community working together for anyone affected by dementia*

Source: Alzheimer's Society